Increase Margins and Improve Control with
MACH One BI Advanced Analytics

To succeed in the 5G era and capture the expanding IoT enterprise market, operators should leverage advanced analytics to swiftly and profitably seize new business opportunities. This requires comprehensive subscriber segmentation, analysis of usage patterns, mobility events, and trends, alongside the ability to process, aggregate, and report billing data efficiently.

QoS & CHARGE

USAGE & LOCATION

DEVICES

- Superior subscriber profile visibility by leveraging signaling and usage data.
- Full visibility into IoT devices, handsets, and Travel eSIM roaming activity.
- Configurable segmentation and traffic split for TAP, BCE, and discount deals.
- Analyze, forecast, and monetize new agreement types.

Use case: Travel eSIM Unveiled

1 **Analyze**: Travel eSIM activity including silent roamers and IoT, along potential news agreements.

2 **Forecast:** Introduce Travel eSIM segments, wholesale pricing conditions, and measure the overall impact.

3 **Conclude & Charge:** Negotiate new agreements leveraging BCE billing flexibility.

50%
average annual growth rate for Travel eSIM plan adoption over the next 5 years.

Source: Kaleido Intelligence

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