

Deal Analytics

Steering Recommendations

Automated analysis for wholesale cost optimization



\$1,5M

of unnecessary costs due to inefficient steering

IOT discount agreements and steering policies are traditionally managed by separate services with different configuration sets and levels of granularity. This may potentially lead to misalignment between business and technical strategies. That is why we combined our Deal Analytics and our Intelligent Preferred Network® (IPN) Steering of Roaming services.

Benefits

Based on automated and user-defined forecast

Translates group commitments into steering actions

Automated calculation for optimal traffic distribution

Service Layers



Bridges the gap between both services through valuable insights

Optimizes the traffic distribution

Translates the recommendations into technical instructions

Logic



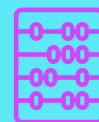
Accommodate group and individual commitments



Breakdown commitments for single and combined services



Favour partners with lowest IOT rates



Smart optimizations on the forecast traffic only

Execution



User can:

- Review potential wholesale cost savings
- Edit traffic distribution and validate results
- Download and share report with other teams

4%

potential savings on roaming costs annually